

2020 VIRTUAL ODA ANNUAL SESSION

Due to the COVID-19 Pandemic, the 154th Annual Session of the Ohio Dental Association will be held virtually, starting Thursday, September 24 and maintaining an online presence through December 31, 2020.



Virtual ODA Annual Session Registration Now Open

The Full Access Pass provides attendees the opportunity to attend any of the offered CE classes as well as the virtual Exhibit Hall. Courses can be purchased individually and also include access to the Exhibit Hall. Exhibit Hall Access is also offered free, on its own.

FULL ACCESS PASS

- ♥ Member Dentists
\$125 (ADA and ODA)
- ♥ Non-Member Dentists
\$500
- ♥ New Dentist Member Discount
\$99 (10 years or less)
- ♥ Staff Members
\$75

INDIVIDUAL COURSES

- ♥ Member Dentists
\$65/course (except Course V207 at \$85)
- ♥ Non-Member Dentists
\$125/course (except Course V207 at \$145)
- ♥ Staff Members
\$35/course (except Course V207 at \$55)

VIRTUAL EXHIBIT HALL ONLY

- ♥ Free
(Registration required)

Course Descriptions

2020 ODA Virtual Annual Session

Course Code V201

A DENTAL TEAM GUIDE TO RECOGNIZING AND UNDERSTANDING ADDICTION AND SUPPORTING RESPONSIBLE PRESCRIBING PRACTICES

Mark Wenzel, DDS and Nelson Heise, MA, MS, PCC-S, LICDC-CS; Featuring 2020 ODA President Dr. Sharon Parsons and OSDB President Dr. Kumar Subramanian

CE Credit: 2

CE Format: OSDB A-2c Supervised Self-Instruction

CE Category: OSDB B-2 Mandatory Opioid Prescribing Education – 2 hours required per biennium, no limit

AGD Code: 340 Anesthesia and Pain Management

Support provided by the ODA Subcouncil on Dentists Concerned for Dentists
Recommended Audience: Hygienists, EFDAs

Through this presentation dental team members will be better informed about the disease of addiction, how to access help for themselves, their peers, or their patients, and the post-treatment recovery plan that helps sustain wellness. New governmental regulations on narcotic prescriptions and pain management will be reviewed. The dentist's role in prescribing medications and the hygienist's support of the process will be discussed.

Learning Objectives

- Understand an evidence-based approach to pain management
- Discover the types of treatment, effectiveness, relapse and additional support for addiction
- Understand the etiology of addiction disorders

Note: This program meets the Ohio State Dental Board (OSDB) requirement of continuing education in opioid prescribing and addiction awareness.

Course Code V202

A DENTIST'S GUIDE TO HUMAN RESOURCES BEST PRACTICES

Adrienne Twigg

CE Credit: 2

CE Format: OSDB A-2c Supervised Self-Instruction

CE Category: OSDB B-3 Non-Clinical Dental Practice Related – 6 hours per biennium limit

AGD Code: 550 Practice Management and Human Relations

Support Provided by Henry Schein, Inc.
Recommended Audience: Dentists and Spouses, only

Since human resource management and compliance with the variety of state and federal labor regulations are not taught in the typical dental school curriculum, doctors often find themselves in court regarding employment issues. Such lawsuits can be emotionally draining and financially devastating. Dealing wisely and effectively with complex employment issues can be particularly challenging and personnel issues are a major source of stress for most practitioners. This can come in various forms such as: employee pay, benefits (vacation, sick, medical, retirement, etc.), sexual harassment issues, leave of absence, pregnancy, hiring, and termination, just to name a few. Managing employees in a post-pandemic environment is also challenging. This presentation delves deeply into how to easily apply proven, professional personnel management techniques to some of the many common personnel problems to help take the risk out of being an employer/manager and ensure employment law compliance.

Learning Objectives

- Determine your degree of potential exposure and liability
- Ensure compliance with State and Federal employment regulations
- Define rights and responsibilities of employer and employees

Course Code V203

PRACTICAL REGULATORY COMPLIANCE FOR THE OHIO DENTAL OFFICE

Christopher A. Moore, MA

CE Credit: 2

CE Format: OSDB A-2c Supervised Self-Instruction

CE Category: OSDB B-1 Dental Education and Scientific Courses – no limit

AGD Code: 148 Electives / Infection Control

This seminar will help team members understand and comply with the latest state and federal regulations affecting the practice of dentistry especially in the era of COVID-19, avoid common areas of non-compliance, and to better respond to government inspections or audits. The information-packed session will focus on educating attendees on practical, realistic steps to take to keep your practice compliant.

Learning Objectives

- Meet OSHA's annual exposure control training requirement
- Understand current regulatory issues impacting Ohio dental practices
- Prepare for an inspection or audit by a government entity or regulator

Note: This program fulfills the annual exposure control training requirement mandated by the OSHA Bloodborne Pathogens Standard.

Course Code V204

CONSERVATIVE DENTISTRY USING DIRECT COMPOSITES

Thomas M. Paumier, DDS

CE Credit: 2

CE Format: OSDB A-2c Supervised Self-Instruction

CE Category: OSDB B-1 Dental Education and Scientific Courses – no limit

AGD Code: 250 Operative (Restorative) Dentistry

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers

When faced with fractured or broken down teeth or dentition, often the choices are limited to crowns or extraction and replacement with implants, fixed bridges or remov-

able partial dentures. Limited finances, an aging population and the improvement of direct esthetic bonded composite expand treatment options. During this course, you will learn how to do routine Class 2 posterior composites, direct composite veneers, post and cores with the core serving as a direct interim crown, direct bonded bridges, and salvaging severely fractured teeth with composite. Complex onlays can often replace crowns when a patient fractures one or more cusps. These techniques will help you solve challenges which you will encounter on a daily basis in your private practice. Clinical cases will demonstrate the versatility of well-done composite restorations, giving the esthetics and durability of porcelain with the advantage of simple repair and lower cost. In addition to the clinical considerations of assisting patients with limited finances, available practice management resources such as in-office dental plans and dental credit services will be reviewed.

Learning Objectives

- Understand how to save fractured teeth with composite
- Determine how improvements of direct esthetic bonded composite expand treatment options in your practice
- Discover how to solve challenges compacted by limited available finances

Course Code V205

THE ORAL HEALTH SYSTEMIC HEALTH CONNECTION: WHAT'S THE EVIDENCE?

Thomas M. Paumier, DDS

CE Credit: 2

CE Format: OSDB A-2c Supervised Self-Instruction

CE Category: OSDB B-1 Dental Education and Scientific Courses – no limit

AGD Code: 010 Basic Science

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants

Nearly every week the mainstream media has articles which discuss the connection between oral health and overall health. Patients and dentists alike are confused about what is fact and what is speculation. A review of evidence based methodology and how to critically evaluate the literature will be discussed. This course will present the latest evidence supported by credible scientific studies to help dentists understand how oral health impacts general health and how systemic medical conditions impact oral health. An overview of the interrelationship between periodontal disease and diabetes, cardiovascular health, stroke, cancer, pregnancy, respiratory diseases, rheumatoid

arthritis, Alzheimer's disease and kidney disease will be discussed.

Learning Objectives

- Understand the latest scientific evidence on how oral health impacts general health
- Understand the interrelationship between periodontal disease and many systemic diseases
- Understand how to distinguish credible scientific data from poorly done studies with questionable conclusions

Course Code V206

ANTIBIOTIC PROPHYLAXIS, APPROPRIATE ANTIBIOTIC USE FOR DENTAL INFECTIONS AND ANTI-BIOTIC STEWARDSHIP

Thomas M. Paumier, DDS

CE Credit: 2

CE Format: OSDB A-2c Supervised Self-Instruction

CE Category: OSDB B-1 Dental Education and Scientific Courses – no limit

AGD Code: 010 Basic Science

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants

Are you confused about when it is necessary to use antibiotic prophylaxis for patients with prosthetic joints, cardiac valve replacements, kidney dialysis, AV shunts, transplant patients and other medical conditions? This course will make you confident you are treating these patients appropriately. The use of antibiotic prophylaxis and how it affects bacteremia and distant site infections will be discussed. The biology and physiology of prosthetic joint infections and infective endocarditis as well as the related Clinical Practice Guidelines will be reviewed. The risks and benefits of antibiotic prophylaxis will be demonstrated.

Antibiotics have improved health outcomes since the discovery of penicillin. However, their overuse and misuse has now threatened their effectiveness and led to superbug infections that are untreatable. This course will provide antibiotic stewardship guidance. It will also review the latest ADA Clinical Practice Guidelines related to when antibiotics are appropriate for patients with odontogenic infections as well as prescribing recommendations.

Learning Objectives

- Understand the biology and physiology of prosthetic joint infections and infective endocarditis
- Discover the risks and benefits of antibiotic prophylaxis

- Apply the latest ADA Clinical Practice Guidelines

Course Code V207

MEDICAL EMERGENCIES IN THE DENTAL OFFICE

Deepak G. Krishnan, DDS, FACS

CE Credit: 4

CE Format: OSDB A-2c Supervised Self-Instruction

CE Category: OSDB B-1 Dental Education and Scientific Courses – no limit

AGD Code: 142 Electives, Medical Emergency Training

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants

As health professionals we must be increasingly aware that we are treating an aging and pharmacologically drug dependent and ambulatory population, and we must be prepared to manage common emergencies in the dental office. Practical equipment adjuncts, a few good drugs, red flags of predisposing medical conditions, vasoconstrictor interactions and local anesthetic overdoses will be assessed. The team approach is emphasized.

Learning Objectives

- Identify common emergencies
- Create an emergency action plan in the office
- Learn to engage in emergency drills in the office

Note: This course meets the Ohio State Dental Board's criteria for dental hygienists, expanded function dental auxiliaries and dental assistants to practice under general supervision.

Course Code V208

THE 5 KEY STEPS TO GET YOUR DENTAL PRACTICE THRIVING AGAIN IN THE COVID ENVIRONMENT

Kirk Behrendt

CE Credit: 2

CE Format: OSDB A-2c Supervised Self-Instruction

CE Category: OSDB B-3 Non-Clinical Dental Practice Related – 6 hours per biennium limit

AGD Code: 550 Practice Management and Human Relations

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

Join us during this valuable presentation so that you and your team can see the steps you will have to take to get your dental

practice thriving again in the COVID 19 environment. Core “best practices” in the following areas will be reviewed: productive scheduling; patient financial arrangements; and, phone skills for confidential communication.

Learning Objectives

- Learn the key steps behind a highly productive practice in the COVID environment
- Discover how to reshape your schedule with regard to current regulations and guidelines
- See how to provide various financial options to patients

Course Code V209

10 POSITIVE ELEMENTS OF CHANGE AFTER SHUTDOWN

Linda Marek, RDH

CE Credit: 2

CE Format: OSDB A-2c Supervised Self-Instruction

CE Category: OSDB B-3 Non-Clinical Dental Practice Related – 6 hours per biennium limit

AGD Code: 550 Practice Management and Human Relations

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

Keeping your practice goals on track during this highly unusual and unprecedented time may seem impossible, but believe it or not there are positive lessons to be learned. From stepping up strict protocols for sterilization to increased use of technology and improving the safety and security of both patients and team members, we will review many “new normals” that can improve your dental practice.

Learning Objectives

- Discover how to bring business protocol to dentistry
- Learn how to protect your hygiene schedule
- See how to keep your operatories full and patients accepting treatment

Course Code V2010

BREATHING-SMILING-CHEWING: RESTORATIVE DENTISTRY IN THE 21ST CENTURY

Gary M. DeWood, DDS, MS

CE Credit: 2

CE Format: OSDB A-2c Supervised Self-Instruction

CE Category: OSDB B-1 Dental Education and Scientific Courses – no limit

AGD Code: 250 Operative (Restorative) Dentistry

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants

Today’s restorative dentist must be a diagnostician not only of the masticatory system but also of the systems that impact it. As our knowledge of systemic involvements broadens, the connection between airway, breathing, bruxism, and reflux is becoming clearer. Whether or not the dentist chooses to be involved in the treatment of airway and breathing issues, parafunctional issues, gastro-intestinal issues or temporo-mandibular disorders, he or she must recognize the effect of these on the restorative dentistry being recommended and completed on a daily basis. We used to be able to limit our activity, and our understanding, to the interaction of the teeth against each other, the occlusion. Those days are departing us quickly. This is not to imply that occlusion is not important, it is very important. The impact of our ability to manage the occlusion can be a primary driver of the stability created by the interdisciplinary treatment. This program will help the clinician evaluate the involvement of occlusion in the etiology of the problems presented by the patient and decide when it is something that should be changed. We will also consider how best to plan for and try out those changes.

Learning Objectives

- Understand the importance of the airway in development, sleep, TMD, and bruxism.
- Learn simple evaluation techniques for airway every dentist should add to his or her examination process
- Analyze and plan an occlusion for healthy, predictable, long-term function.

Course Code V2011

CASE ACCEPTANCE: THE DILEMMA OF RESTORATIVE DENTISTRY

Gary M. DeWood, DDS, MS

CE Credit: 2

CE Format: OSDB A-2c Supervised Self-Instruction

CE Category: OSDB B-3 Non-Clinical Dental Practice Related – 6 hours per biennium limit

AGD Code: 550 Practice Management and Human Relations

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

It doesn’t matter how good your dentistry is if no one asks you to do it. Today’s consumer is a customer, a patient, and a client all

rolled into one experience and demanding that you be the right dentist for them at that moment and in that situation. Dentists have been trained to tell people what’s wrong with them and then give them a list of the things he or she will accomplish to “fix” them. For many patients this makes it difficult to say yes, since the recommendation is to fix things they aren’t sure were “broken”. Changing my paradigm changed the culture of our practice and made it possible for patients to ask for my best stuff. Doing your best stuff with customers, patients, and clients who appreciate it, that is a great day for a restorative dentist.

Learning Objectives

- Understand the three stages of case acceptance
- Learn why “I only want what the insurance will cover” is usually not what your patient means when they say it to you
- How to make financial arrangements an “arrangement” rather than a “value” discussion

Course Code V2012

DENTAL PRACTICE MARKETING DURING, AFTER AND BEYOND COVID-19

Sean White and Kristi Simone

CE Credit: 2

CE Format: OSDB A-2c Supervised Self-Instruction

CE Category: OSDB B-3 Non-Clinical Dental Practice Related – 6 hours per biennium limit

AGD Code: 550 Practice Management and Human Relations

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

COVID-19 has changed the way people search for a dentist and how dentists communicate with their current patients. During this presentation, we will review how practice marketing has evolved over the last several months and identify the strategies to help you attract and retain patients beyond the pandemic. We will focus on new features to add to your practice website, the importance of asking patients for reviews, and engaging with patients on social media. Additionally, our discussion will include a deep overview of Google My Business and why it is so important to your online presence.

Learning Objectives

- Understand how to use Google My Business to improve your local presence when patients search for a dentist near you

- Identify important changes to your website to help attract and retain patients
- Learn how to use social media to build your practice brand within your community

Course Code V2013

BEST PRACTICES FOR DIGITAL INTRA-ORAL, PANORAMIC AND CBCT IMAGING

Anita Gohel BDS, PhD

CE Credit: 2

CE Format: OSDB A-2c Supervised Self-Instruction

CE Category: OSDB B-1 Dental Education and Scientific Course – no limit

AGD Code: 730 Oral Medicine, Oral Diagnosis, Oral Pathology

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants

Intraoral periapical and bitewings along with panoramic radiographs are the most common imaging modalities in a dental practice. Participants will learn steps to obtain the ideal intra-oral and panoramic images. Using a case-based approach, placement and exposure errors will be discussed.

Learning Objectives

- Learn effective sensor placement and patient management
- Understand the steps for an optimal panoramic radiograph
- Self-assess radiographic errors and steps to correct them

Note: This course meets the two-hour radiography review required by the OSDB for dental assistant radiographers

Continuing Education Credit

ADA CERP® | Continuing Education Recognition Program

The Ohio Dental Association is an American Dental Association (ADA) Continuing Education Recognized Provider (CERP). ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. As a national continuing education accreditation system, CERP recognized providers are approved providers of dental continuing education, and are recognized as approved CE providers by the dental licensing boards of most states, the licensing agencies of most health-related fields, and certification requirements of most health-related fields. Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at www.ada.org/cerp.

CONTINUING EDUCATION CREDIT

Continuing Education slips can be printed on command after the successful completion of viewing the CE course and administration of the exam.

COURSE HANDOUTS

In advance of the meeting, course handout materials will be accessible to course registrants online. These materials may be downloaded and printed. Not all speakers provide handouts for their presentations. Registered attendees will be able to print/download available handouts for their specific courses starting September 21, 2020 and materials will be available online through December 31, 2020.

Annual Session is an official activity of the Ohio Dental Association. Speaker selection is based on expertise and presentation quality. Speaker participation at Annual Session neither implies nor reflects ODA endorsement. All seminars are offered as information only and not as financial, accounting, legal or other professional advice. Persons attending seminars or reviewing handout materials need to consult their own professional advisors for advice. The views and opinions expressed by speakers do not necessarily reflect the policies or positions of the Ohio Dental Association. The ODA reserves the right to cancel, reschedule or substitute presentations as deemed appropriate.